



MedTec Healthcare Recruitment is a German company specialising in the recruitment of specialists and managers within the healthcare, medical technology and pharmaceutical sectors.

Our client is an international company with start-up character and manufacturer of product in the field of ophthalmology, ophthalmic surgery and orthopaedic. For the expansion of the activities, we are looking for a:

**International Marketing Manager  
Medical technology/Ophthalmology/Orthopaedics (m/f/d)  
in the Stuttgart region  
Reference HK 4423**

**Responsibilities:**

- You know your product well and are able to define, create and implement the marketing plan of the product brands in your responsibility
- You ensure the development, monitoring and management of the budget allocated to the product
- You create campaigns and printed promotional materials with a sales focus. You develop tactics and concepts within the framework of needs
- You monitor innovations in the world, developments in the sector and competitors, identify threats and opportunities, and take necessary measures
- You determine critical success factors and make forecasts about the market and sales
- You follow online applications, use online communication channels appropriate to the marketing strategy for the product brands in charge
- You identify development prospects to increase productivity and efficiency
- You find opportunities for development studies
- You plan trainings under the responsibility of the field sales organization, product expert and product manager
- Regular participation in the company training plan
- You establish a proper infrastructure and working order (roles, operating rules, procedures, etc.) in order to ensure continuous development of your department
- You do the department reporting and take care of additional responsibilities in order to meet arising needs.
- You encourage inter-departmental cooperation
- You monitor the profitability of the marketing activities
- Daily and weekly business planning, report studies, situation information, solution suggestions
- You follow all regulations, and all practices (UBB records, SUT etc.) from the Ministry of Health and ensure that the work in your department is carried out in accordance
- You ensure the confidentiality of information in your department and the security of valuable documents

**Qualifications:**

- Bachelor's degree or higher
- Fluent in English and German
- At least 8 years' experience in international marketing, preferably in ophthalmology, ophthalmic optics or orthopedics, but candidates from other medical specialties with the relevant experience will also be considered
- You live in the Stuttgart region or are willing to be on site for 2-3 days a week
- You have strong analytical skills, a good demand management and experience in planning, forecasting, operations and production
- You are a good communicator and have several years of international experience in team building and leadership
- You value the people you work with and know how to motivate them
- You are an empathetic person, able to create and maintain harmony in your team
- Competencies in ERP system and set up reports are a must
- You have experience in problem management
- You are able to understand change and innovations, implement them to your strategies and use them to create success
- You are a hardworking, self-motivated enthusiast. You act goal-oriented and are able to act and plan successfully

**Our Proposal:**

We offer a motivating working atmosphere in a successful, expanding company with a high level of innovation. You can directly influence your success and thus shape your own career prospects in an environment with flat hierarchies and fast decision-making processes. A high degree of personal responsibility and varied activities with freedom of action awaits you, as well as a wide range of opportunities for personal and professional growth.

You will receive an attractive salary consisting of a fixed salary and commission. A hybrid work model that allows a good work-life balance.

**Your Contact:**

Does this sound like an exciting opportunity for you? We look forward to receiving your application, including your salary expectations and earliest possible starting date.

Please send your application by e-mail, quoting the reference number **HK 4423**, to:

MedTec Healthcare Recruitment, Ms Birgit Helfrich,  
**e-mail: [birgit.helfrich@medtec-hr.de](mailto:birgit.helfrich@medtec-hr.de), mobile: +49-170-4433091**

All designations are directed at all genders.